

ASIF SATTAR



A-401, Sadia Terrace, Fatima Jinnah Colony, Karachi.
asif_mundia@hotmail.com
0331-2011155

OBJECTIVE

Looking for post of Lecturer in Department of Media and Communication. Willing to work in extremely challenging environment.

RELEVANT EXPERIENCE

Tutor | Allama Iqbal Open University

February 2023 – Present

Working as Tutor in Department of Mass Communication. Responsible for guide students of final year.



Visiting Faculty | University of Karachi

May 2023 – Present

Worked as visiting faculty in Dept. of Mass Communication. Responsible for teaching to BS Final Year



Visiting Faculty | NUML, Karachi Campus

Feb 2023 – Present

Worked as visiting faculty in Dept. of Mass Communication. Responsible for teaching different semester BS.



Visiting Faculty | SMI University

October 2022 – Present

Worked as visiting faculty in Department of Media Studies. Responsible for deliver lectures to BS 6th and 7th semester.



Lecturer | Aawaz Institute of Media Science

January 2023 – June 2023

Working as Lecturer in Department of Mass Communication. Responsible for teaching BS 3rd and final years.



FIELD EXPERIENCE

Senior Producer | ABB TAKK

April 2021– Present

Working as Shift In-charge. Responsible for Bulletin Production and all news related activities throughout the shift.



Senior Producer | SAMAA

October 2017 – December 2020

Worked as Rundown Producer. Worked as Producer of news-based morning show "Naya Din".



News Producer | AAJ News

October 2014 – October 2017

Worked for morning show named "Good Morning Aaj" at Aaj News. Responsible for managing content for the show.



Rundown Producer | ABB TAKK

November 2012 – October 2014

Responsible for Rundown Production. Editing copy for news stories and packages. Making headlines, news updates.



Copy Editor | ARY News

February 2012 – November 2012

Responsible for Copy Writing and News Editing. Finalizing all news stories in rundown, making headlines, news updates.

News Producer | AAJ News

November 2007 – February 2012

Responsible for Writing & Editing Script of News & Reports, running computer graphics, Switching at PCR & having bit knowledge of NLE.

Copy Writer & Researcher | Indus News

November 2005 – November 2007

Responsible for writing & editing news stories. Research for current affair shows.

PUBLICATIONS

Impact of Facebook Crime Content on the Youth of Urban Areas of Sindh.

Journal of Mass Communication, University of Karachi. Vol. 28 (2023)

Mohammad Asif, Dr. Ambreen Fazal<https://jmcd-uok.com/index.php/jmcd/article/view/301>

Effects of Nationalism in the World by Social Media

Pakistan Journal of International Affairs Vol. 6, Issue 4 (2023)

Sumayya Akhter, Dr. Raana Afzal, Mohammad Asif<https://pjia.com.pk/index.php/pjia/article/view/985>**EDUCATION****PhD Mass Communication**

Enrolled, University of Karachi, Karachi.

Course Work Completed. Working on Thesis.

MS Media Studies

2021 Sindh Madressatul Islam University, Karachi.

MA Mass Communication

2006 Federal Urdu University, Karachi.

BA Political Science

2003 University of Karachi.

PERSONAL DATA

Father Name: Abdul Sattar

Date of Birth: January 29' 1983

Marital Status: Married(Father of one)

CNIC No.: 42201-6969984-1